

Business Leadership Award Winner - Edwards Brothers Malloy

Location – Ann Arbor, MI

Amount of paper and paper-based packaging recovered in

2012: 12,500 tons

Number of employees – 900

Amount collected per employee – 27,777

Background:

As a book manufacturer, Edwards Brothers Malloy has long been both aware of and committed to the environmental benefits of paper recycling. A company-wide renewed commitment to sustainability in 2009 resulted in the characterization and collection of 20 different paper grades throughout the facility. Incorporating the process into the daily workflow, coupled with employee education, has increased the volume and quality of the paper being recovered.

Program:

Edwards Brothers Malloy employees use desktop bins and centralized collection points to maximize efficiencies in their paper recovery efforts. By

separating different paper and paper-based packaging materials at the point of collection, the company has successfully decreased sorting costs that would otherwise be incurred from their waste hauler while ensuring the highest possible revenue for the recovered fiber.



Education:

The company educates employees on the different recyclable grades of paper and paper-based packaging and how to recycle them. They also provide feedback and encourage employees to maintain environmentally sound habits. Although a voluntary system, nearly 100 percent of employees participate in the program and successfully recover 100 percent of office and manufacturing paper, demonstrating a company-wide commitment.

Partners:

Edwards Brothers Malloy has earned a designation as a Washtenaw County Waste Knot Partner in recognition of their waste management and reduction business practices and the operation of a successful recycling program. They also work with local horse farms to recycle paper dust as bedding for horses. Further, close interaction with their waste hauler provides valuable feedback that is shared with employees and used to continue to strengthen the program.

Learn more:

To learn more about Edwards Brothers Malloy, visit www.edwardsbrothersmalloy.com